



Presents...

Killer Patterns

*Now You Can Have
These Secrets to
Success!*

The Trading Info Revealed Here is not the Same
as the Proven WizardTrader.com Methods – But
Works Well With Them

See page 14 onwards to discover how you can make
a LOT of money by giving this Free eBook Away...

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Introduction

In this ebook are several patterns which produce great trading signals/ trading opportunities for trading stocks, futures, FOREX and so on - especially when two or more of these patterns occur at once, in the same time frame or in more than one time frame.

All jargon/ terms like ****this**** are explained later so that identifying and using these killer patterns is extremely easy.

When there is info like **[[this]]** - it means these terms are being explained. If you already know what these terms mean – you'll know what to miss out.

OK let's get to it...

Entering a ****short trade**** based on three sell signals would be a no-brainer, especially if one of these sell signals was the one shown on page 12.

- **[[Entering a 'short trade' means selling to start with, without having bought anything first - and this is also known as 'selling to open a position.'** The opposite is entering a 'long trade,' which means buying to start with, without having sold anything first – and this is also known as 'buying to open a position.']]

Furthermore, the longer the time frame that the patterns occur in, the longer the move is likely to be - either up or down. So patterns noticed on the weekly charts will produce bigger moves than patterns noticed on the daily charts. Also, signals in longer time frames are more reliable than signals given in shorter time frames.

Some of these patterns are so good that they don't require backup from other patterns for you to take the trade. This advice is a guide based on my trading, observations and reading of the markets over the last decade.

If you're anything like me you'll want to get on with it and just see the patterns that work extremely well and read the most valuable info - without an in depth description of how it's all calculated, so that's what I've done. If you want a more thorough description - please contact me through my site WizardTrader.com and I'll add it to a future eBook.

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MACD Histogram

(A histogram is a bar chart)

This indicator is one of the best and it shows whether **bulls or bears** are controlling prices and whether they are growing stronger or weaker. These signals are very easy to read too.

[[Bulls believe that prices will rise – so they buy to start with and bears believe that prices will fall - so they sell to start with.]]

The slope of the MACD - histogram is more important than whether or not it is above or below the centre line.

An upward sloping MACD - histogram shows that the bulls are becoming stronger. It follows that a downward sloping MACD - histogram shows that the bears are getting stronger.

The price trend (up or down) is likely to continue when the slope of the MACD Histogram moves in the same direction as prices.

The price trend is put in jeopardy though i.e. there is more risk of it changing, when the slope of the MACD Histogram moves in the opposite direction to prices. You should trade in the direction of the slope of the MACD - histogram.

The best buy signals are given when the MACD - histogram is below the centre line and its slope then turns upwards - showing that the bears are tired. And these signals are backed up and become extremely strong when there is a **bullish divergence**.

It follows that the best sell signals are created when MACD - histogram is above the centre line and its slope turns so that it is downwards. This shows that the bulls have become tired. These sell signals are backed up and become extremely strong when there is a **bearish divergence**.

So there are two main types of signals given by MACD - histograms. 1) The first type is just based on the direction of the slope of the histogram from one bar to the next.

- If the slope is down (meaning that the most recent bar is lower than the one before it) it shows that the bears are in control and you should be short.

2) The second type is MACD Histogram Divergences – both bearish and bullish.

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1) How to Trade Using The Slope of MACD Histogram.

This quick explanation is shown before the term is mentioned below: A stop or 'stop-loss' helps to protect your capital. - If you have initially sold (gone short), your initial stop-loss will be an order that you place to 'buy to close' your trade at a price which is *above* the price at which you initially sold.

Go short as soon as the histogram stops getting higher and instead ticks down (moves down). Your initial stop should be placed above the last minor high in prices. If prices fall, this stop should then be moved down to lock in paper profits so as to be placed just above the highest price level in the last two days.

This should be a trailing stop - meaning that as the price drops, your stop follows the price and moves down, but if prices start to rise, your stop doesn't move.

Go long as soon as the histogram stops going lower and ticks upwards instead. Your initial stop should be placed below the last minor low in prices. If prices rise, this stop should then be moved up to lock in paper profits so that it is placed just below the lowest price level in the last two days.

It's important to realise that these signals just described are only worthwhile on weekly charts and on charts of a longer time frame. - There are just too many moves up and down on the daily charts and on the charts of even shorter time frames to be useful.

Also - these signals definitely need confirmation from other signals and in as many time frames as possible, because on their own they're not extremely strong.

You should know that MACD - histogram confirms (backs up) price trends when they both reach new lows at the same time or when they both reach new highs at the same time.

- So when there have been new lows in this indicator and new lows in prices at the same time - you can expect prices to continue to fall.

- It follows that when there have been new highs in MACD - histogram and new highs in prices at the same time - you can expect prices to move even higher.

And even when there are new lows in this indicator without new lows in prices at the same time - you can still expect even lower prices in the near future. This type of signal is even stronger when MACD histogram has reached its lowest level for the past three or four months.

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It makes sense then that when there are new highs in this indicator even without new highs in prices at the same time - you can still expect even higher prices in the near future. Again, this signal is very strong when MACD histogram has reached its highest level for three or four months.

2) How to Trade Based on MACD Histogram Divergences.

Now we'll move onto the strongest MACD histogram signals and probably the strongest signals in technical analysis. [[Put simply - divergences between indicators and prices means they have moved in different directions to each other.]]

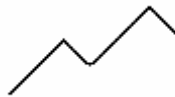
Important. There can be some space between the tops or the bottoms that make up each MACD - histogram pattern i.e. these tops (or bottoms) don't have to immediately follow each other.

Strongest Bearish Divergences

MACD divergences generally indicate that a major reversal is about to occur but they do not happen at every major top or bottom.

A strong bearish divergence is where prices reach a new high but the MACD histogram makes a lower top. This shows that the bulls are becoming weak. To trade this you should go short when the MACD histogram ticks down after its second top (the lower top) when prices are at a new high. Your stop loss should be placed above the most recent high in prices.

Price- Moving Up



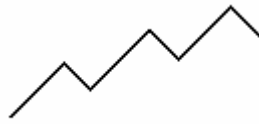
Indicator- Moving Down



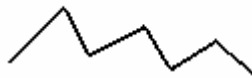
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If you get stopped out because prices go beyond the latest high, look for a '**Triple Bearish Divergence.**' These signals are even stronger than normal divergences. They are identified by three price peaks and three indicator tops. Go short when the MACD histogram ticks down after its third top (the lowest top) when prices are at a new high. Again, you should place your protective stop above the most recent and highest high in prices.

Price- Moving Up



Indicator- Moving Down

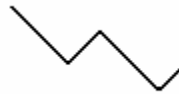


As I said earlier - the new downtrend in prices is confirmed if prices keep dropping to new lows and the MACD histogram continues to go lower at the same time.

Strongest Bullish Divergences

A bullish divergence is where prices drop to a new low but the MACD - histogram makes a higher bottom. This shows that the bears are becoming weaker. To trade this you should buy when the MACD - histogram ticks up from its later and higher bottom, while the price is at a new low. Your stop-loss should be placed below the latest low in prices.

Price- Moving Down



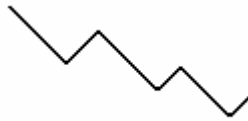
Indicator- Moving Up



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If you get stopped out because prices have fallen and have made a new low - look out for a '**Triple Bullish Divergence.**' This is where the MACD - histogram makes an even higher and later third bottom while prices continue to make new lows. This is an extremely strong buy signal. To trade this you should buy when the MACD - histogram ticks up from its latest and highest bottom while the price is at a new low. Your stop-loss should be placed below the latest low in prices.

Price – Moving Down



Indicator– Moving Up



These divergences just described (both bearish and bullish) nearly always signal good trades.

All the following divergences are not as strong – so they need to be confirmed by other proven price signals.

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Next Best Divergences

Bearish

As before – in the case of the strongest bearish divergences, the MACD - histogram makes a lower peak, but this time prices make a double top - meaning that the two price tops are the same height.

To trade this you should go short when the MACD- histogram ticks down after its second top (the lower top), while prices are at their second top. Your stop loss should be placed above these recent highs in prices.

Prices Make a Double- Top



Indicator- Moving Down



Bullish

Prices make a double bottom - which means that the two price bottoms have the same depth, while the MACD - histogram makes a higher bottom.

To trade this you should buy when the MACD - histogram ticks up from its second (and higher) bottom, while the price is at its second bottom. Your stop-loss should be placed below these lows in prices.

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Prices Make a Double- Bottom



Indicator- Moving Up



Weakest Divergences

Bearish

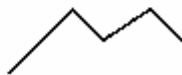
Prices reach a new high, while the MACD - histogram makes a double top - meaning that the two tops are the same height.

To trade this you should go short when the MACD - histogram ticks down after its second top, while prices are at a new high (their second top). Your stop loss should be placed above this last high in prices.

Price Moving Up



Indicator Makes a Double-Top



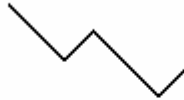
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Bullish

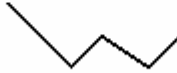
Prices make a new low, while the MACD - histogram makes a double bottom - again meaning that the two bottoms are same depth.

To trade this you should buy when the MACD - histogram ticks up from its second bottom, while prices are at a new, lower low. Your stop-loss should be placed below this new and lower low in prices.

Price Moving Down



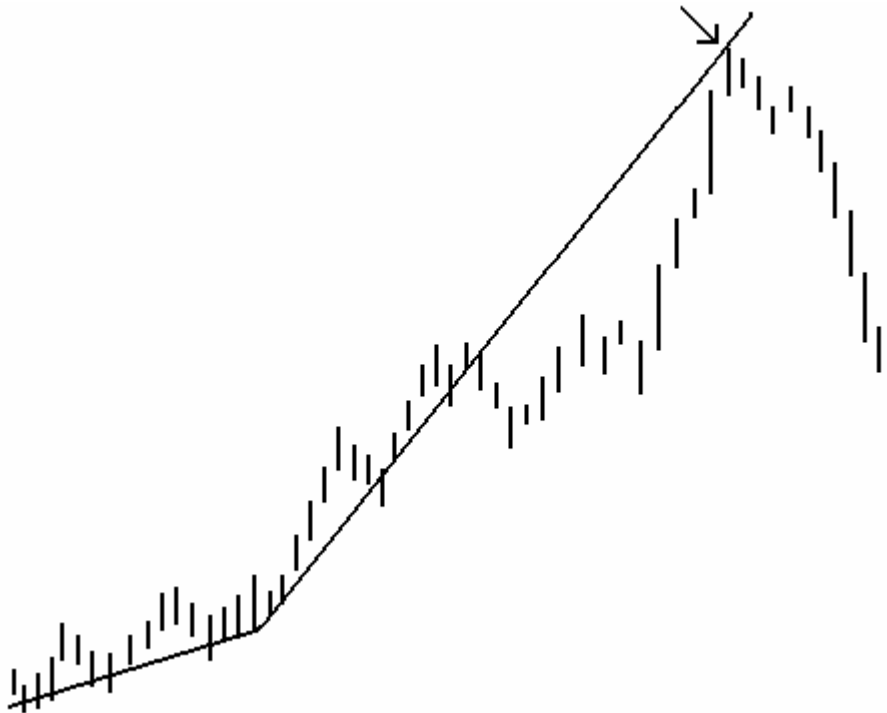
Indicator Makes a Double- Bottom



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A Strong Chart Signal

The following chart pattern gives an almost perfect shorting opportunity where the arrow points to - especially when there is a bearish divergence in the MACD - histogram at the same time.



This shorting opportunity is even better when the slope of the uptrend that gets broken is very steep (noticeably steeper than normal) and it's improved even more when the pullback to the up trend line occurs with falling volume.

Up trend lines should be drawn so that they connect two or more bottoms of price bars – where higher highs and higher lows in prices are being made.

It follows that down trend lines should be drawn so that they connect two or more tops of price bars – where lower lows and lower highs in prices are being made

Trend lines should not connect extremes of prices. So they should not connect the bottoms of spikes lower in up-trends and they should not connect the tops of spikes higher in downtrends.

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A very good buying opportunity occurs at point ii) to be described.

i) First a downtrend line gets breached (broken) by rising prices. ii) Prices then decline to a previous low. – At this point there is the good buying opportunity.

Please don't try and force the issue by attempting to identify patterns that just aren't there, for example, by resizing your trend lines constantly until you find something that might be a killer pattern. You'll know when you've found a great set up fairly quickly.

Summary

To sum up – this brief ebook describes some trading methods – but not a whole system.

Even when you've got your system - there are a couple of other vital parts to trading success which you shouldn't neglect. These are psychology i.e. your mindset when trading and money management.

These areas - and more are looked into in my free newsletter - **Must Have Discoveries From a Trading Veteran** and in the WizardTrader.com eBook.

- So sign up to the newsletter by sending an email [Here!](#) It's easy, fast and I'm pretty sure you'll discover something new, even if you've been trading for years...

As I said at the start – the methods described in this e-book are not the same as the Wizard Trader methods – but when combined they produce extremely powerful signals.

So just combine the trading set-ups here with those over at – Wizard Trader for super powerful opportunities.

Happy trading...

WizardTrader.com - Trading Education, Giving You the Edge™

Read on to discover how you can make a LOT of money by giving away this Free eBook...

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Now You Can Use My Secrets Too...

These are secrets to wealth that so called gurus try to hide. Well I found them out and now I'm sharing them with you – free... So relax, grab a coffee and soak up these easy systems. Be prepared - this is powerful stuff!

I've been trading for around a decade, some of that time working in the City of London. Now I trade from home. Because I generally place medium term trades - this frees up time for work on Wizard Trader. This helps you to discover how to make money from trading which is satisfying and after all, you can recoup this after just one trade. Also you can save thousands in commissions and fees for live charts (which are both free with the sources revealed in Wizard Trader).

In fact readers of Killer Patterns may have already made far more than the cost of Wizard Trader from what they learnt from it and then put into action.

I am convinced that this will be a major breakthrough for you as it will open up the door so that you can create a significant income online if you can follow the simple methods described.

These are proven methods. Viral marketing works – people make a ton of money from it.

On the other hand - "Email 50 million people for just \$99," - this is the type of B.S. that we are bombarded with constantly on the net.

These are almost certainly email addresses taken without the email address owners permission (i.e. not opt-in or double opt-in) or dead, non-existing addresses. Spam doesn't work. It's not targeted, people hate it and oh – it's illegal. Not much going for it really.

"Just click once for 1,000,000 visitors... everyday," – this would be some scam whereby the so called 'hits' would be generated by a program.

I don't want to lecture you from some 'all knowing' view point – because that's certainly not the case. All I'm doing is showing you what I know works and doesn't work – from my own costly experiences – so you don't have to make the same mistakes. This will save you a ton of time, effort and money.

'One Click to Success' stuff makes money alright – but *only* for the people selling it - Fact.

Have you tried it? Did it work? Basically - No. Your business will not just happen – it will need to be built. – That's a fact with any business. Then why do people keep repeating their mistakes and buy into this crap? It's the allure of easy money that gets people. – Basically you must be prepared to accept what works – you'll find out in a

moment.

Fact 2 It's Not Easy to Build a Business

Building a business from scratch really is a time consuming, costly and risky business. There's a lot to consider and keep working at. – Well now you don't have to do most of it because you will not be building a business from scratch.

Fact 3 You will Probably Have to Spend Some Money

This is true for any legitimate, legal business. Sorry but that's the truth of the matter and a fact that many gurus try to hide - for obvious reasons. And you'll also have to invest some time in order to create massive wealth. It's obvious really.

Luckily you won't have to spend a fraction of what I've spent because I've made the mistakes already before realising what actually works. A lot of time and a lot of my trading profits were wasted on failed web marketing.

Why did it fail?

It was my ignorance of the easy – free and cheap marketing principles that work so fantastically well on the net.

I didn't leverage my efforts and use free viral marketing.

I didn't test my ads (this can be free too and if you can copy and paste – you can do this.)

I didn't build relationships (like by giving away a free but valuable eBook on how to make money!)

You can track your ads for free by the way - by using ClickAudit.com

Amongst other things, you will be able to tell which ads are bringing you the most clicks. It's extremely easy to use.

Or you can use a paid service like Adminder.com/tracking The advantages of using Adminder are that you can track actions – such as clicks and downloads and you can track sales.

Lets Go Back to Viral Marketing for a Moment

Now anybody can use easy viral marketing methods, anybody. These are simple – proven and tested systems for success. I mean Hotmail sold out to Microsoft for around \$400,000,000. Not bad huh? That was a while back too – when \$400,000,000 actually bought you something – not just a small country, like it would today ;-)

By combining the following four factors – which is the aim in this e-Book – you have a

recipe for a substantial income because free and high quality information spreads like wildfire across the Internet.

- 1) I know it's obvious, but the power of email is huge - because it's free and fast
- 2) People love valuable free things
- 3) People love discovering how to make money online, including discovering how to do free (or cheap) and effective marketing
- 4) Millions of people invest and trade stocks, gold, oil and FOREX (or any security) and would like to discover proven methods for making more money by doing so.

I love the Internet because it pretty much gives a level playing field. - The little guy makes a fortune from almost nothing, if he understands and uses what works. Yet the companies that have money to burn - but no idea how to spend it often fail - as was the case when the dot com bubble burst.

Just like in trading - having loads of money to start with does not guarantee success. Especially if that money came from elsewhere (like your job or business). But reading this will give you the knowledge to help you to succeed...

Using viral marketing to give exposure to your opportunity is one of the easiest and cheapest ways to make money that I know (and in the comfort of your own home with no boss, no commuting and with great prospects for your future!)

It takes a little time to really start reaping the big rewards from viral marketing but the fact is if you don't use it - you'll just go round and round in circles - wasting your time and effort - paying a dollar to receive back about a dollar.

Get a Plan and Stick to it

Many people jump from one business opportunity to the next - chasing a dream of wealth and success but without sticking with any opportunity long enough to succeed.

It takes time in any business opportunity to start reaping the rewards - but you'll spend far less and almost certainly earn far more if you just stick to marketing one proven opportunity for multiple streams of viral income - as is provided here. - To start with at least.

'This e-Book is Free so How Do I Make Money?'

This e-Book shows the reader how to make a lot of money by using exactly the same e-Book as your main viral sales tool - to create multiple streams of viral income from Wizard Trader and the traffic programs inside. This is very powerful.

Another fantastic quality of this system is that **'you'll be paid to advertise!'** You read that right.

The way this works is that with exposure of your branded version of this eBook - some readers of this money making resource will sign up below you to the traffic programs such as TrafficSwarm and 123Clicks which will earn you cash and high quality advertising credits.

With TrafficSwarm you get referrals below you five levels deep so for pro members you earn recurring cash each month and free traffic credits based on the surfing of others. – Can you see the awesome possibilities?

Your Financial Future is in Your Hands

Being brutally honest with yourself –

- Have your financial circumstances changed much in the last 6 months, in the last year, in the last five years or even the last decade?

- Are you stuck in a low paying job? – If so you are almost certainly ‘working once to get paid once...’ – This means that you are not earning residual (recurring) income.

With residual income you earn again and again in the future from your efforts that took place in the past. – You are now faced with the opportunity for multiple streams of residual income here... If you work at it you’ll increase your chances for more and more residual income from this system too.

- Are you sick of listening to and following orders from a boss?

- Have you wasted money on ‘easy money’ schemes in the pursuit of your dream to be financially free?

You can now break destructive patterns of jumping from one get rich quick scheme to the next – there’s no such thing.

Now you can make money by following the steps outlined here and giving exposure to your branded version of this FREE eBook. Just concentrate on nurturing the seeds that have already been sown here by promoting your free version of this eBook using the easy and proven marketing techniques described.

If you do this - the combined effect of valuable and Free content on making money with marketing on the ‘net will make your Killer Patterns eBook (with your ads inside) spread virally which can bring you massive income.. Fact.

Make Changes and Make Money or Make Excuses

You've heard it before but it's worth saying - please realise that **to get different results you need to do things different**. Simple - but true.

The hard work has now been done for you.

It really is up to you whether you make excuses and drift along as before and maybe as you will forever, struggling to make ends meet.

Or whether you realise that the only effective way to make money on the net is to harness the awesome power of receiving a viral, residual and also passive income. – This doesn't require \$1000's to get started either – especially now the majority of the process has been done for you.

The System Sells Itself – Just Give it Some Exposure

Exposure is the key to success with this opportunity - to set the ball rolling and get the powerful nature of the net working for you.

After all – the information on how to trade well and achieve these multiple streams of income is free here – which gurus charge to discover.

And because it's free, people will want it - read it - like it and send it on by email to friends and some with their newsletters as a gift to their subscribers etc. And then some of these people will send it on – and so on. When you take into account the digital speed of the Internet – your copy will spread like wildfire – when you just set the wheels in motion.

Basically – by just a few people sending this e-Book along it starts a huge viral effect that never stops if it is constantly being fed and nurtured at the beginning by being exposed – because there will always be people that will spread valuable free money making information once they've received it.

I know you're thinking how exciting this is...

And the more people that see your version – the more passive residual commissions you are likely to make.

To make this even easier for you, I have created a couple of web pages for you that allow people to download your branded copy of this eBook. You can use either of them, or neither – it's up to you.

Marketing and Advertising to the Minds of People

People make decisions on whether to buy based on their emotions and how they feel.

They are pushed into buying in order to either avoid pain or pulled to buy for pleasure – and some purchases are based on both of these factors. The proven opportunities provided here will appeal to people who want to tell their boss where to shove it so they can become their own BO\$\$ and be financially free to do what they want.

Now I'll provide you with some tips for effective advert writing and show you some resources that I use and recommend for driving traffic to your website.

Your subject line is easily the most important part of your ad. You must try to emphasise the solution to your readers' problem otherwise your ad will be ignored (and you'll make no money.) So you'll be trying to appeal to the emotions of your consumer – then some will read on and make a purchase.

Make the subject and body of the ad about the reader and 'speak' to them personally in your ad and let them know how what you have to offer will solve their problem or help them achieve their goal of being wealthy, financially free, able to take holidays when they want, spend more time with their family and so on.

People are interested in their own needs and wants, not yours.

My testing has shown that short, punchy ads work better than long 'hypnotic' ads. – If you think about it –when you open a long email what do you do? You probably bin it pretty quickly. Right?

Try to be as creative as possible with your headline, humorous, bold, blunt and even rude just to get the attention of the consumer. – Its all about Shock Value. This creates curiosity by the reader in the product so more people visit and so more people are likely to buy.

Try and make bold statements in a matter of fact way –like '... and this system is right 75- 80% of the time,' which incidentally you can say because this is the case with Killer Patterns and Wizard Trader.

Be as outrageous as you can with your ad.

Also, if you ask a question, people will automatically answer it. Your questions should lead to an answer that will make your prospects want to read on like 'sick of living on a shoestring, from pay check to pay check?'

Short and punchy ads are the way to go.

Be imaginative with your ads, play with it, test the responses and go with what works.

Ultimately the product that you're promoting should resolve all the problems your reader might have with it before they buy into it.

This is done on the home page of WizardTrader and on the affiliate page I have even left my telephone number so that I can answer any questions regarding becoming an affiliate and branding this free eBook as your main sales tool.

Offline Advertising

Advertising offline - such as by placing classified ads in newspapers - is generally far more effective than online advertising due to there being a lot more competition online.

Here is a fantastic resource for placing many newspaper ads all in one go and at extremely competitive rates. Because it allows you to place classified ads in a LOT of newspapers for just one fee – you get blanket coverage and a better return on investment than the majority of Internet advertising you could ever do in my opinion.

Here's the link:

NationwideAdvertising.com

Leads

Business opportunity buyer leads generally produce far better results than business opportunity seeker leads. – Basically business opportunity seekers are often tire kickers, content to 'work once and get paid once,' meaning they are content to get a linear income.

Business buyer leads on the other hand are often people with a more positive attitude towards working for themselves and are more motivated and entrepreneurial. They've bought into a business idea before and are therefore more likely to buy into another to bring themselves more streams of income. They realise that to make a lot of money they will have to spend some first.

DAJDirect.com provides excellent business opportunity buyer leads and some extremely useful FREE information – '11 Things You Need to Know' (about direct mail.)

Leaflet Drops

Be creative and try and think laterally about how you can advertise. As well as organising leaflet drops - you can post these same leaflets on notice boards around your community. Try and give your leaflets as much exposure as possible. This is extremely cheap and gets loads of impressions for your ad.

Online Advertising

Get Paid to Advertise...

As you know – there's a ton of advertising online and if you're not careful you can end up paying a whole lot for not much. So it's important then for you to know how and where to advertise online.

As well as using offline advertising, if you use the following resources to promote your branded copy of Killer Patterns it would be a miracle if you didn't bring in a LOT more money. Here's why -

When you Brand this eBook - all of the affiliate links will quickly and easily become your affiliate links. - So when you give away FREE copies of your branded version of this eBook using these proven advertising methods – you will be 'paid to use them' by making sales via Your affiliate links in this eBook to the people that read this eBook! –

This is truly powerful and will be a real and exciting breakthrough in understanding how to make money on the Net for some and I hope it is for you. I know it was for me.

Just one thing though – you can have the best money earner in the world - but nothing works unless you do. Sorry – I don't make the rules!

Ad Tracking

ClickAudit.com is a FREE service that allows you to quickly and easily track the number of clicks you receive from your adverts.

Basically - you just copy the link to your webpage and paste it into a space (techies call spaces 'fields'), then click a button and a new link is generated. You then use this new link in an advertising campaign.

When you repeat this process for different ads you can soon tell which ads are pulling the most traffic.

Adminder.com/tracking is a paid ad tracking service and is far more sophisticated – with many more features and benefits. You can even try it for FREE for 14 days without entering your credit card details, just so you can see whether it helps you make money.

I use both ClickAudit.com and Adminder.com/tracking

Traffic Exchanges

I get heaps of traffic from 123Clicks.com and TrafficSwarm.com.

I've tried loads of traffic exchanges and in my opinion these are the best two because they work basically. – They're cheat proof so people actually see your website and as a paid member you can buy traffic credits from them at a big discount – which I do.

This is high quality traffic at extremely competitive rates that flows steadily - every day to your website.

Expired Domain Traffic

Expired domain traffic from [AllMarketing.net](#) provides guaranteed visitors. This is not fake traffic – it actually does come from expired domains that people are still visiting.

This is real traffic and gives better results than other expired domain sites I've come across.

Your commission is a high 15% of every purchase made by customers referred by you. That's right... 15% over and over again with only one referral. And it gets better - you receive 5% on 2nd tier sales.

Ezine Marketing

Here are just some of the many newsletters where you can buy good value advertising...

[WorkAtHomeNews.com](#)

[MBPAdvertising.com](#)

[24karatmarketer.com](#)

[MyWizardAds.com](#)

[DirectoryofEzines.com](#)

Email Marketing

The service I like most for email advertising is [RentAList.com](#). With this service you can get access to eager and targeted business related prospects that have opted-in.

You can build your own list using this service too and there's also an automated follow up service built in so that you can follow up and really make your message heard.

Search Engines

As you know search engines can deliver tons of hot, hungry and targeted prospects. But let's face it – keeping up with the latest optimization methods required for top rankings on the free listings is a full time business and not one I recommend you try and stay on top of. I'll look into free listings and reveal some insider secrets to you in a moment. But first...

Pay Per Click – Google... Know What Your Doing Or Else!

It seems that most Internet marketers use or have tried pay per click advertising on Google at some point. Obviously this can be a great way to advertise or people wouldn't continue doing so – but please be careful. You must know what you're doing with this or you may as well burn your money!

My first tip is to never bid for the top position.

Ads lower down on the first page and ads you place on the second page can give you a far better return on investment (ROI) because they cost far less per click (obviously) and people are probably more interested in the keyword topic if they have looked lower down the page - so the clicks you do get will be from people who are more receptive to what you have to offer them.

After all – if someone has continued their search to the second page on the search engine – that's a fair indicator that they're more interested than people who have just looked at the ads on the top of the first page.

You already know more than I did to start with - when I wasted about £400 on Google ads.

You will also need the right tools and this includes a keyword search tool.

GoodKeywords.com is a FREE keyword search tool which shows how many searches were done for the past 30 days for different keywords on Overture. This is a great tool for discovering keyword gems going for practically nothing – including on Google.

Just multiply the number of searches on overture for a keyword by about 9 to get a feel for the number of searches that were likely to have been done on Google for the same keyword and the same period of time.

Another tip for PPC advertising is to try and use synonyms of the most popular keywords – meaning keywords or phrases with a similar meaning.

If you are single-mindedly and adamantly going to use PPC advertising as your main

source of advertising you MUST use AdWordAnalyzer.com You need to use this awesome bit of kit to uncover really competitive keyword gems. I've got it and I know it works.

Amongst other great features you'll be able to see which PPC campaigns are not too competitive and expensive. - The number of searches and the number of results a keyword has is revealed. And the ratio of results to searches is also revealed.

And you can discover all this info with just a couple of taps of your keyboard. You can also see the number of PPC campaigns for each variation of your keyword phrase that are running on Overture and Google!

This tool puts an end to any guesswork in researching and selecting your PPC keywords and will enable you to uncover glistening keyword gems in no time. Basically - it's a must have if your main source of high quality traffic is going to be from PPC search engine advertising.

Cheaper Pay Per Click Alternatives to Google

MySearchSite.net is a business opportunity only search engine and I highly recommend it. After all – the visitors are hot as they are specifically looking for business opportunities. Also bids start at just 1 cent per visitor – or even FREE.

Miva.com and Enhance.com will also provide you with a ton of cheap and high quality traffic to your site.

Third Party Assistance

You're about to discover a real insider secret for generating traffic- enabling you to make immediate savings. - A far more cost effective way to get high search engine positioning on Google, Yahoo and others is to use 123WebPosition.com You just pay a flat fee each month and then you get listed at the top of the sponsored listings for the major search engines.

Basic Optimization

IneedHits.com provides basic optimisation which I use. It's a very cost effective way to drive more visitors to your site.

Search Engine Submission

I highly recommend using SubmitEqualizer.com. This will allow you to submit your site to 2050+ search engines including Google, Yahoo, MSN and other distribution sites. - And it works.

Link Service

It's then a very good move to go over to LinkExchangeExperts.com and get lots of high page rank back-links to your site. These are not reciprocal links – you don't have to link back to any other site. This gets you indexed in the major search engines with a great page rank on Google and as a result - brings tons of traffic.

This process will save you a ton of time and you don't have to add anything to your site.

Your FREE Blog

I also highly recommend going over to Blogger.com and getting your own FREE Blog.

You can then put an advert and your affiliate link to WizardTrader.com on your Blog. And you can quickly put another advert and link on it to your webpage that allows people to download your branded copy of KillerPatterns.

Remember – you will get a couple of web pages from me to choose from - that allow people to download your copy of Killer Patterns which has been branded with your affiliate links.

You can then submit your Blog to the search engines for added exposure...

But to really increase exposure and therefore your earnings potential - a powerful system is to use SubmitEqualizer.com to submit your WizardTrader.com affiliate link, your Blog link and the link to your web page that allows people to download your branded copy of KillerPatterns!

See the beauty and power of this? – Some people will go directly to WizardTrader.com via your affiliate link and many more will go to WizardTrader.com via your affiliate link in your copy of KillerPatterns.

A Killer Tip: Use Press Releases...

Get ready to be excited... this is real *inner sanctum* info.

An extremely simple and highly effective way to advertise your site is to make press releases.

Press releases are highly effective because they get your site indexed in the major search engines very quickly and you'll get tons of high quality back links to your site from websites that use the content you posted. - This last feature alone gives you two benefits:-

– i) It brings traffic directly from the links and ii) also increases your page rank – which brings you more FREE traffic from the search engines...

There are some services which will charge you each time you submit a press release. Whilst this is very effective if you find a reputable company – I personally advise you to use PressEqualizer.com instead. It's a PC based application that is extremely simple to operate and you can use it an unlimited number of times for just a one off fee.

There's a Fortune in the Follow Up

As I said earlier, when you purchase the branding rights to this eBook you will also get a web page that allows your visitors to download your branded version of this eBook.

But before people can download your branded copy of this eBook, a great idea is to have a simple lead capture page. – Once the leads have entered their details, they are able to download your branded version of this eBook.

There's a Fortune in the Follow Up. You've probably heard this saying many times – well I can assure you it's true. Stats show that people need to see your ad 7+ times before they trust you and make a purchase. – You'll significantly improve your conversion rate by following up your prospects with an auto-responder sequence. An affordable auto-responder service is MLMPowerMarketing.com – and its affiliate program pays on a massive five levels.

Basically, if you don't follow up, you're missing out on a LOT of money...

Getting Paid to Advertise – The Commissions You Can Receive

Most of the affiliate programs listed are totally FREE to join.

<u>Product</u>	<u>Product Price</u>	<u>Affiliate Commision (\$)</u>	<u>Affiliate Commission (%)</u>
WizardTrader.com	\$47	\$23.50	50%
Adminder.com/tracking Ad Tracking	\$19.95 Per Month	Varies	See Below
Adminder.com/traffic Guaranteed Visitors	Varies	Pays up to \$1200 Per Sale	See Below
Drop In Ads	Varies	Pays up to \$1200 Per Sale	See Below

AdMinder and Guaranteed Visitors

- 1 If you refer a new customer, you earn a 20% commission on all sales/renewals.
- 2 If you refer a new affiliate, you earn a 10% commission on all of their sales/renewals.
- 3 If they refer a new affiliate, you earn a 5% commission on all of their sales/renewals.
- 4 If they refer a new affiliate, you earn a 3% commission on all of their sales/renewals.
- 5 If they refer a new affiliate, you earn a 2% commission on all of their sales/renewals.

Drop In Ads

- 1 If you refer a new customer, you earn a 15% commission on all sales.
- 2 If you refer a new affiliate, you earn a 5% commission on all of their sales.
- 3 If they refer a new affiliate, you earn a 3% commission on all of their sales.
- 4 If they refer a new affiliate, you earn a 2% commission on all of their sales.
- 5 If they refer a new affiliate, you earn a 1% commission on all of their sales.

<u>Product</u>	<u>Product Price</u>	<u>Affiliate Commission (\$)</u>	<u>Affiliate Commission (%/\$)</u>
123clicks.com	\$19.97 Basic Pro Lifetime	\$10	50%
TrafficSwarm.com	\$30 Per Month Pro Membership	Varies	1st Tier - \$5 2 nd Tier - \$4 3 rd Tier - \$3 4 th Tier - \$2 5 th Tier - \$1
AllMarketing.net	Varies	Varies	1st Tier – 20% 2 nd Tier – 4%
MBPAdvertising.com	Varies	Up to \$130 Per Sale	Up to 50% Per Sale
RentAList.com	Varies	\$22.50 Per Month Based on Average Spending – Which is \$150 Per Month	15% Per Order

MySearchSite.net	Varies	Varies	1 st Tier 15% 2 nd Tier 5%
MLMPowerMarketing.com	Varies	\$6 to \$20 Per Month, Per Paid Referral	Flat Rate Based on Chosen Package
AdwordAnalyzer.com	\$77	\$38.50	50%
SubmitEqualizer.com	\$97	\$48.50	50%
PressEqualizer.com	\$97	\$48.50	50%
KillerPatterns (Branding Rights- I'll show you how to easily get yours in a moment!)	\$37	\$18.50	50%

OK! – Let Me Get Started Immediately...

Stage 1:

To Start to Earn Multiple Streams of Income You Need to Sign Up For All The Affiliate Programs Inside This eBook First – Before Purchasing The Right To Brand This ebook. – Please Pay Attention!

The sign up process to all the affiliate programs will take you just a couple of minutes per site.

Important. Please write down and copy and paste your affiliate links for each of these programs into a text editor, like Word or Notepad for example.

Making things even easier - the first five affiliate programs all use Click Bank – so you'll need to go over to ClickBank.com first to get your own affiliate ID which Click Bank call a nickname - It's FREE, fast and easy.

You also get paid commissions when you refer people to ClickBank.com via your affiliate link. - So when you brand your copy of this eBook, you'll need to enter your ClickBank.com nickname.

The WizardTrader.com eBook and KillerPatterns Branding Rights: – These both share the same affiliate link so...

You just need to sign up once to the Wizard Trader affiliate program to get affiliate commissions from both the Wizard Trader eBook and affiliate commissions from sales of the branding rights to Killer Patterns.

AdWordAnalyzer.com

SubmitEqualizer.com

PressEqualizer.com

Adminder.com/tracking

Adminder.com/traffic

Both Adminder.com links use your same Adminder.com unique affiliate username- which saves you time.

123clicks.com

TrafficSwarm.com

AllMarketing.net

MBPAdvertising.com

MyWizardAds.com

RentAList.com

MySearchSite.net

MLMPowerMarketing.com

123Clicks, TrafficSwarm and MLM Power Marketing require paid memberships in order to earn affiliate commissions from them. You don't have to join them, but I recommend that you do as they are a great way to earn money. You can join the other programs FREE and still earn affiliate commissions.

Stage 2:

Get your Branding Rights

To get your affiliate links inside this product now - you just need to get your branding rights so you can create massive ongoing streams of income from these affiliate links of yours - just by giving away free copies of this eBook...

You'll also get a choice of two web pages you can use to let people download your branded copy of this eBook.

Okay - so just go over to WizardTrader.com click on "Affiliate" at the bottom. Then on this page - just click on "Let Me Brand Killer Patterns" to get your branding rights.

- So all WizardTrader.com links here will be branded with your affiliate link. This means that you'll receive \$37 * 50% for every person that brands their copy of Killer Patterns! Put in a different way – by just giving this eBook away you'll be selling the right for

others to brand their copy of this eBook and for this you'll receive $\$37 * 50\% = \18.50 .

- All WizardTrader.com links in your Branded copy of this eBook will also earn you $\$47 * 50\% = \23.50 per sale of Wizard Trader!

And remember – with valuable – proven and FREE info spreading like wildfire, you could get a ton of commissions from these features alone.

Stage 3:

Virally Build a Massive List For FREE

I'm really excited about this and I'm sure you will be too.

Combing viral methods is something I've never heard about, but the penny has finally dropped for me and I've realised how totally awesome and powerful this is.

This is what you'll be doing by simply joining Listdotcom.com now and ThunderVisitors.com (in stage 4) which are both FREE.

So the exciting fact is the links to these programs below will have Your unique IDs in them which will be in your branded eBook- so you'll be exposing these viral programs when you expose this viral eBook.

Basically- your downlines will become huge when you expose this free eBook!

ListDotCom.com is a free viral list builder that works on a massive 19 levels below you!

Plus, it takes just a moment to join.

For your own sake- don't miss this stage out – it's way too good.

Stage 4: Your Almost There...

A FREE and Viral Advertising Method...

ThunderVisitors.com is a very powerful FREE viral advertising program. This is an ultra powerful advertising method – especially when combined with this eBook – giving you the potential for hit counter melting traffic.

It also takes just moments to join and then when you brand your copy of this eBook, your affiliate link to Thunder Visitors will become part of this eBook.

Stage 5:

Now things get really exciting – it’s time to brand your copy of Killer Patterns and to start your new online business - so you can earn multiple streams of viral, residual income - some of which will be passive income too!

This couldn’t be easier to do. Just follow the steps in the “Read Me - Add My Branding” help file.

Summary

Finally, this is not a get rich quick program - there are no get rich quick programs. Just grab the bull by the horns and take action - do at least something everyday to promote your branded version of Killer Patterns. And when you work at this system on a daily basis as shown and stick to it - you will create viral traffic – which is a recipe for potentially huge income.

Enjoy Your Marketing!

Philip Birchley

Visit WizardTrader.com

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